## dmbb12420.mov / P&G: Pampers Disposable Diapers, 1960s-1970s / Duke Digital Repository

- Hello, Jimmy. Remember your cousin droopy drawers?	
- Well, why doesn't that happen to Jimmy?	
- Cause I use new Pampers with tapes.	

- No pins?
- No, the tapes make them fit better.
- That's how you get them so snug
- Uh huh, it's like a custom fit much more comfortable and they work better. And they still have a special Pampers stay dry lining.
- Ok droopy, your going to need a new nickname (laughing).

Narrator: New custom-fit tape on Pampers.