

(upbeat music) ♪ Strike up a friendship with a new Parliament, ♪ ♪ Parliament cigarette. ♪ ♪ It's the happy new smoke with an upbeat flavor, ♪ ♪ recessed filter, so do yourself a favor. ♪ ♪ strike up a friendship, a lasting friendship, ♪ ♪ with a Parliament cigarette. ♪