

(child coughs)

- Oh, honey, you've caught a nasty cold. Come on. We'll get you to bed.

Announcer: Stop. Never go to bed with a cold without Vicks VapoRub. Here's why. Aspirin and cold tablets give only about four hour relief. Your child may wake up crying, but VapoRub gives 10 hours sleep-thru relief. So always rub on VapoRub. Eases tight, sore muscles. Feels so good. Your baby breathes easier and penetrating vapor medications give 10 hour relief inside stuffy nose, inside sore throat, deep inside congested chest. 10 hours sleep-thru relief that tablets cannot give. So never go to a bed with a cold without Vicks VapoRub.