## dmbb01732.mov / Florida Citrus: Florida Oranges, 1950s-1960s / Duke Digital Repository

Narrator: Micky Mantle, New York Yankees star, gets a powerhouse of vitamin C and energy from fresh Florida oranges. Mickey knows we all need plenty of vitamin C every day, because the body cannot store it. Florida oranges give you natural vitamin C, best because it's balanced with other health benefits. Right now, you'll find juicy Florida oranges at all food stores. Have some for value, more juice, more flavor, and the powerhouse of vitamin C from Florida.