

- Maxim tastes so close to fresh ground coffee, (coffee bubbling) I swear it perked.

- Maxim tastes so much like fresh ground coffee that I could swear it perked. (coffee bubbling) There it goes.

Narrator: Maxim (coffee bubbling) has a rich taste to close to ground coffee, you'll swear it perks. (coffee bubbling)

- Yours too, huh, Herb?

Narrator: Maxim, so close to ground, you'd swear it perks. (coffee bubbling)