

Narrator: Coffee sale. Now wonderful Maxwell House Coffee is on sale at most grocers at a special low price. Yes, you can save money and enjoy the flavor and bouquet of delicious Maxwell House Coffee. ♪ Did you get a bouquet with your coffee today ♪ ♪ With Maxwell House Coffee you do ♪

Narrator: Close your eyes. Inhale that wonderful aroma. Let the aroma mingle with the flavors. You'll know at once that without this rich bouquet, no coffee can truly satisfy. Today many brands lack that aroma so important to true coffee enjoyment, but Maxwell House is blessed with a rich abundance of it. No other coffee in the world gives you such fabulous aroma, such wonderful bouquet. And now most grocers keep their Maxwell House Coffee at a special low price. Save money during this big coffee sale. Buy Maxwell House Coffee, always good to the last drop.