

♪ Most any cereal is fine with me ♪ ♪ As long as you spell it P-O-S-T ♪ ♪ Because Post cereals happen to be,  
just a little better, ♪ ♪ A little bit than any other cereal happens to be ♪

Announcer: Post Bran Flakes, the bran cereal millions eat for flavor alone.