

- Here's Rose Marie on the other side of a two-way mirror at this laundry center.

- We've asked Mrs. Brooke Clay to take part in a laundry research project.

Male Narrator: But she doesn't know she'll be on camera.

- Hi there.

- Hello. How are you?

- I'm Rose Marie.

- Oh, yes. I recognize you.

- Thank you. What is your name?

- Brooke Clay.

- Do you have any children?

Brooke Clay: Yes, three.

- Oh, that's wonderful.

- And they get clothes dirty.

- I was going to say, do you have any problems with your laundry?

- Everything you can think of.

Rose Marie: Well, tell me a few.

Brooke Clay: Okay. Well, there's strawberry sherbet and ice cream and chocolate milk.

- Well, Mrs. Clay, George Fenneman always says that Tide XK with stain-removing XK enzyme is supposed to soak out stains while it washes out dirt, and I wanna see what you really think about it.

- I'm anxious about the strawberry.

- All right now, let's see what did we have in here?

- That was the strawberry.

Rose Marie: Would you say that Tide XK can get that out?

Brooke Clay: I don't see any strawberries on there. It got everything out. It was ground in, too.

- Get Tide XK. It soaks out stains while it washes out dirt.