

- You said caffeine's been bothering you.

- They can send a man to the Moon, you'd think someone could make a ground coffee I like without caffeine.

Announcer: We did. Brim's richer in Colombian beans than the best selling coffee in America.

- Terrific! I didn't know anybody could make a good tasting ground coffee without caffeine. How about another cup of Brim?

- In a minute, you can have a whole pot.