

Constituent: Great campaign, Mr. Mayor.

- As your new mayor, I'd like to say-

- Dad, Dad.

- Eileen.

- My check-up, I only had one cavity.

- Great.

- How did you do it?

- I brush with Crest now.

- Oh, toothpaste is toothpaste.

- No, sir. Crest has fluoride. The others we tried didn't. Fluoride's the best cavity fighter you can get.

- (giggles) Yeah.

Announcer: Crest can't promise only one cavity, but we can promise most people good checkups. Fighting cavities is the whole idea behind Crest.