

Announcer: As you watch Gussie Moran, you can understand why she's the great tennis player that she is. In just a moment, we'll switch to a Bud Palmer.

- ...is here this afternoon a Forest Hill. Well, hi Gussie!

- Hi Bud Palmer!

- Folks, this is gorgeous Gussie Moran, the famous international tennis star who just made that spectacular shot. And Gussie, I'd say that you really go for that orange juice.

- Bud, I crave it. After a fast tennis match, nothing refreshes me as fast as orange juice.

- Why does Gussie Moran crave orange juice after a hard tennis match?

- Well Bud, cravings are body wisdom telling her she needs extra vitamin C and quick energy. You see, orange juice for breakfast is wonderful but it's just not enough for busy active people. Fact is the body can't store vitamin C. So most people need a second glass during the day. Not only tennis stars like Gussie Moran, but all busy, active people use up their energy and vitamin C faster than normal. Dad does under pressure on the job. So do the children, hard at play. And you do too, Mom, with your cares and worries running the house. You all need a second glass of fresh frozen orange juice during the day or evening to replace your used up energy and vitamin C. Thank goodness for the convenience and low cost of fresh frozen orange juice packed with Florida sunshine. It has everything: Vitamin C, quick energy and that wonderful Florida flavor. Make an extra pitcher full every day.