

(upbeat music)

Narrator: Glass is beautiful. It sparkles, shines and shows what's inside. No other container man makes his cleanup pure or more natural. But some people are worried about all the glass they're using. They wonder what happens to glass when they're finished with it. Well, one thing that happens is that glass is melted down and used again to make new glass. Today, the glass container industry reuses millions of glass bottles to make new glass bottles and jobs. In the future, we'll reuse even more. And from now until forever, we will be able to reuse them again and again. And that's what really makes glass beautiful. (upbeat music)