

- I'll tell him, Mr. Sesfeld, you may be a top producer, but your breath is a flop. You need Scope in the morning.

- You're a regular critic.

- Mr. Sesfeld.

- This Scope better work.

Announcer: Scope helps clean away morning mouth film, a principal cause of bad breath, because scope has a powerful combination of ingredients.

- Scope's great, my breath feels fresh. Thanks. Now try keeping in step.

Announcer: Scope in the morning every morning.