dmbb21623.mov / Vicks: Victors Cough Drops, 1970s / Duke Digital Repository

(man coughing)

- When I have a cold, with a cough and a stuffy nose, I give them that Victors' blast. (electronic blast)

Announcer: You get that blast because Victors is specially made with moon-like craters, craters that help Victors quickly release concentrated medication.

- Victors' medication really soothes my throat and those vapors make my stuffy nose feel clearer. That's the Victors' blast. (electronic blast)

Announcer: Victor's from Vick, made to be strong.