

- Can I change Freddy for you Aunt Linda?

- Okay, I guess it is time.

- But you already changed him, his diaper feels dry.

- No, those are a new kind of diaper. They work so well they feel dry even after he wets.

- Fantastic, but don't you use Pampers?

Woman: These are Pampers. They're new Dri-Weve Pampers.

Girl: Dri-Weve Pampers?

- They're the driest diaper you can buy.

- How do they keep them so dry?

- Funnels.

- Funnels?

- New Pampers amazing Dri-Weve lining is made up of a whole lot of tiny funnels for one way flow. The moisture goes through the big end and then the little ends help it from coming back.

- What a great idea. Funnels.

- Then all this air at the big end goes next to Freddy. Leaves his skin free to breathe.

Girl: Sure feels comfortable.

- They're the driest, most comfortable Pampers ever made.

- You've got it soft. You've got it dry. You've got it made Freddy.

Announcer: New Dri-Weve Pampers, the driest diaper you can buy. We made it with your baby's comfort in mind.