

Announcer: The natural benefits of bran, the natural sweetness of prunes, now these two naturals join forces in a unique new cereal, Post Bran and Prune Flakes. And what a difference these delicious flakes of Sunsweet prunes make in your daily bran, just the combination you need to start your day a little bit better. Try Post Bran and Prune Flakes.

Narrator: Post cereals make breakfast a little bit better.