

**dmbb06622.mov / American Safety Razor: Personna Stainless Steel Razor Blades and Burma Shave 1950s-1960s / Duke Digital Repository**

---

- Guess who put their heads together in a shaving combination that saves you 60 cents? Not (cuckoo) or (cuckoo) blades but British process Personna stainless. Plus, new Burma shaves start soaking action faster than any other leading lather, both for 98 cents. You're 60 cents ahead.