(kids laugh)

Narrator: Quite a family to feed. You must keep a stock of your favorite corn flakes.

- Favorite? Any corn flakes are our favorite, as long as they're Post Toasties.

Narrator: They're the cornflakes.

- You don't have to tell me about corn flakes. Look, we've got acres of the finest corn right outside and I know Post Toasties are just a little bit better.

Narrator: But do you know they're better because they're made a special way?

- Well, I-

- So the sweet corn flavor is toasted right in every light crisp flake?

- I only know any corn flakes are okay, but Post Toasties are just a little bit better. (fiddle music) ♪ Most any cereal is fine with me. ♪ ♪ As long as you spell it P O S T ♪ ♪ 'Cause all Post cereals happened to be ♪ ♪ Just a little better, a little bit better ♪ ♪ Just a little better than any other cereal happens to be ♪ Yeah!

Narrator: Post Toasties Corn Flakes.

- Just a little bit better.