

(wind rushing)

- My family likes the fresh smell of line dry. But there's gotta be a better way. (pulley squeaking) Bounce!

- The clean smell of outdoor drying. There must be a way to get it without clothes feeling this stiff. (pulley squeaking) Oh, Bounce. (thunder crashing)

- We like the outdoor smell, but there has to be an easier way than this. (pulley squeaking) Bounce.

Announcer: Sure, Bounce gives you soft, clean smelling clothes without the bother of line drying. The heat of the dryer releases the unique, fresh smell and softening ingredients of Bounce to all your clothes.

- Now I just dry full loads indoors and use Bounce to get outdoor freshness.

- With Bounce, the stiffness of line drying is gone.

- No heavy laundry to drag outdoors. No worries about the weather. Our clothes are soft (sniffs), smell fresh. (pulley squeaking)

Announcer: Bounce gives you the freshness of line drying without the stiffness and without the bother.