

- Golly. [Narrator] Your family feel this good after a dental checkup? They can if you help them to fewer cavities with Crest, the one and only toothpaste tested and found effective against cavities. Found effective in tests documented in these dental journals. This one tells about a test Bob Merritt was in. Tell us how it worked, Bob?

- Dentist divided us into two groups, half used Crest, half controlled toothpaste. Everybody brushed as usual.

- How'd your group do?

- We won. We had 36% fewer cavities with Crest after one year.

- Fewer cavities because of Crest with Fluoristan. Only Crest has Fluoristan. So different, Crest is patented. So effective, it's reduced cavities 21 to 49% in documented tests. So help your family to fewer cavities. Have regular checkups, brush often with Crest, and you too may hear,

- Golly.