

Narrator: Here's Elsie's family off on a picnic. Uh oh, something's wrong with the car! (booming) And Elmer's mad as a bull! So Elsie says, "Let's have our picnic lunch here "with Borden's Cottage Cheese!" Hey yeah! Borden's Cottage Cheese!

Both: Hey yeah! (snapping) Borden's Cottage Cheese!

Narrator: Great new idea, kids, for lunch, snack, anytime! Ooh, creamy Borden's Cottage Cheese is delicious, and you can fix it any way you like. It's great in a sandwich with strawberry jam. Delicious with maple syrup. Just terrific with pears or any fruit! And Elsie says, "Borden's Cottage Cheese "is packed with pure protein too! "Helps make ya big and strong, "so ask mother to get you some today." Hey yeah! Borden's Cottage Cheese! ♪ Giddy up, giddy up, giddy up ♪ ♪ Buy Borden's today ♪