

- Hi, Helen. What's the rush?

- I've got five minutes to get to the faculty building.

- Well come on, I'll drop you.

- Why James Terwilliger, you went and got an expensive sports car.

- No, Helen, it's not a sports car. It's a Rogue, a Rambler Rogue.

Helen: An expensive sports car.

James: A Rambler Rogue is not an expensive sports car.

Helen: Just never figured you for the sports car type.

- It's not a sports car.

- Rogue is Jimmy Terwilliger, in a sports car.

James: But!

- Does kinda handle like a sports car. And that powerful new engine does have more standard horsepower than any other car in its class. Okay, Helen.

Announcer: Rambler Rogue, built with your safety in mind. Every minute of every working day, two more families make their choice on new American Motors Car. because quality is built in, not added on.