

- (Narrator) Dawn. New Dawn dish washing liquid. It's for people who love to cook.

- Delicious. Honey, you must know a thousand ways to make chicken.

- I'm only up to 900. My chicken. He loves it, I hate it. Oh, not the chicken, the grease it makes. It seems to get on everything. Even your hands feel greasy when the dishwater gets greasy. But look what I found. New Dawn, a new dish washing liquid that really works on grease. I don't know how it works, but new Dawn really gets to grease.

- (Narrator) Here's how, even with half a cup of grease added to dish water, Dawn breaks up the grease, surrounds it. Dawn takes grease out of your way. Helps keep grease from settling back on your dishes.

- Dawn helps keep grease away from pans, dishes, plastic things. Even my hands don't feel greasy.

- (Narrator) Switch to new Dawn for dishes. Dawn takes grease out of your way.