

- You're looking at an amazing discovery, an amazing coffee discovery, Instant Maxwell House. Right here is a superb blend of rare, rich coffees in a revolutionary new form. As you see, it's not a powder, not a grind either, but millions of tiny, hollow, flavor buds of real coffee, formed this way to capture and preserve that famous Maxwell House flavor. Well now, what happens is that these miracle flavor buds burst instantly when you pour in hot water, flooding the pot with that one and only good to the last drop flavor. And as I say, that is all real coffee, as delicious as the best you've ever brewed. What's more, with this large size jar, you save up to 75 cents compared to three pounds of ground coffee, which means that Instant Maxwell House costs you less per cup. So this is Rex Marshall reminding you, for coffee that's good to the very last drop, always reach for the jar with the stars on top. Instant Maxwell House, the amazing coffee discovery.