

- Okay, come on kids. Breakfast.

Narrator: When your family comes to breakfast, and comes to breakfast, and comes to breakfast, they're probably pretty hungry and pretty choosy too. If they're like this family of Montclair, New Jersey, they know that only Post-Tens gives you 10 little bit better packages to choose from. Post-Tens: 10 choices, 10 favorites, the 10 best reasons for breakfast. And the choice is on! (indistinct chatter) Start your day with Post-Tens, the cereal assortment that lets everyone choose a little bit better. ♪ Start your day a little bit better ♪ ♪ Start your day with a package of Post-Tens ♪ ♪ Start your day a little bit better ♪ ♪ Start with the choice you'll like most ♪ ♪ The 10 best reasons for breakfast fresh from Post ♪

Narrator: Post-Tens!