dmbb06923.mkv / Philip Morris: Parliament Cigarettes, 1950s / Duke Digital Repository

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Narrator: You're so smart to smoke Parliaments. (airy music) So smart to enjoy Parliament's premium advantages. Parliaments, wherever you go. Yes, Parliament. The cigarette that gives you filtered smoking at its best.

- People of good taste just naturally choose Parliaments, for only Parliament gives you these premium advantages: superior filtering efficiency, a custom made filter mouthpiece with its filter recessed deep inside, away from your mouth. A superb blend of premium quality tobaccos, specially selected for filtered smoking at its best. And Parliament's exclusive crush proof box, a cigarette case in itself. Yes, you're so smart to smoke Parliaments.

Narrator: Parliaments, regular or king sized priced the same.