dmbb12906.mov / P&G: Pampers Disposable Diapers, 1970s / Duke Digital Repository

- Here I am, eight months' pregnant, and the only baby I've ever diapered is my doll when I was a little girl.
- Diaper Lisa.
- Oh, I thought you'd never ask.
- The important thing is choosing the right diaper.
- Pampers?
- Absolutely, they're the only diaper for me. Look. If you wet a Pampers with half the Stay-Dry lining removed, wait a minute, and slip in a bladder, you'll see Pampers' lining helps keep your baby's skin dry. And drier's just gotta feel better.
- I think Lisa agrees.

Narrator: Doesn't your baby deserve Pampers' dryness?