

(reporters clamoring)

- 39 fights and nobody's laid a glove on him.

- Shave close, for the reporters champ.

- Shave? I might cut myself.

- This is the Trac II razor. Two recessed blades. It's safer.

- How can it shave closer?

- Champ, it's the Trac II razor effect. It's like a combination punch. As the first blade shaves your whisker, it lifts it out from your face. And before it can all jump back, the second blade can get it again. Closer.

- What about two strokes with a one blade razor?

- The whisker snaps back too fast.

Narrator: The Gillette Trac II razor. The first razor with two blades. Gillette invented a razor with a difference.

- Look at my boy, not a mark on his face.