

- Hi, Helen. What's the rush?

- I've got five minutes to get to the faculty building.

- Well, come on, I'll drop you.

- Why James Terwilliger, you went and got an expensive sports car.

- No, Helen, it's not a sports car. It's a Rogue. A Rambler Rogue.

- An expensive sports car.

- A Rambler Rogue is not an expensive sports car.

- Just never figured you for the sports car type.

- It's not a sports car.

- Roguish Jimmy Terwilliger in a sports car.

- But... (car door shuts) It does kinda handle like a sports car. And that powerful new engine does have more standard horsepower than any other car in its class. Okay, Helen.

Announcer: Rambler Rogue, built with your safety in mind. Every minute of every working day, two more families make their choice a new American Motors car because quality is built in, not added on.