

Announcer: Announcing a new dishwashing liquid from Proctor & Gamble. Dawn, made to be effective on grease. Watch. (chuckles)

- Deeelicious. Honey, you must know a thousand ways to make chicken.

- I'm only up to 900.

(laughs) My chicken. He loves it. I hate it. Oh not the chicken, the grease it makes. It seems to get on everything! Even your hands feel greasy when the dishwater gets greasy. But look what I found. New Dawn.

Announcer: A new dishwashing liquid that does more than just cut grease. Look, even with half a cup of grease added to dishwater, Dawn breaks up the grease. Actually surrounds it and takes grease out of your way. To help keep grease from settling back on your dishes. What goes into Dawn comes out really clean. (water dripping)

- Dawn helps keep grease away from pans, dishes, plastic things. Even my hands don't feel greasy.

Announcer: Switch to new Dawn for dishes. Dawn takes grease out of your way.