

(bangs hammer)

- Oh man. I sure could use a cold drink. (flute chimes)

- Look what's coming down the road!

- Well, I'll be.

- Ice cold refreshment, coming right up!

- Oh boy, a new chuck wagon! Hope you brought along-

- I know, plenty of good Borden's milk.

- Right.

- Thirsty, eh?

- I'm always thirsty for good Borden's milk!

- And I can tell you why. Because Borden's gives you the sweetest, freshest, best tasting milk that you ever poured into a glass. Fun to drink anytime, right Joey?

- Mm-hmm!

- And with sandwiches, cookies, any kind of chow. They're just nothing tastes so good as good Borden's milk.

- Bate's right. boys and girls. Borden's is the good milk. It's the only milk I drink.

- Me too. Why didn't you ask your mom to get you Borden's milk? It's good.

Child: Hey mom! ♪ Be sure to buy Borden's ♪ ♪ Buy Borden's ♪