

(raining) (baby crying)

- Quick. Somebody get her on a towel.

- Oh, what I need is a diaper. I've got a change Petey.

- Oh, poor baby. Wet diapers must be worse than being caught in the rain.

- Helen, I've got Pampers.

- Doesn't anybody use diapers anymore?

- Hampers are better. They'll keep them a lot drier than cloth diapers.

Announcer: Here's why. Cloth diapers get wet and stay wet and they don't keep wetness away from baby's skin. With Pampers, moisture passes through the stay-dry lining and is absorbed in the padding below. The lining helps keep wetness from coming back on baby's skin. So he stays drier. Outside, Pampers are waterproof. So you don't need plastic pants.

- Those paste gives a custom fit every time.

- Gee, it's a really nice fit.

- Okay, Petey. (baby mumbling) We can't do much about the weather, but at least we can keep you drier.
(raining)

Announcer: Pampers, for the drier custom fitted bottom.