

- Mr. Whipple!

- Mrs Grahams.

- I'm returning this bargain-brand bathroom tissue.

- Why?

- My family says it's not soft enough. They want Charmin back.

- But doesn't that save you a lot of money?

- Well, I thought so but when I figured it out, I only saved a penny a day.

- Only a penny a day?

- That's all.

- Please don't squeeze the Charmin.

- Easier said than done Mr. Whipple. For my money, Charmin's squeezable softness is a real bargain.