

Announcer: Because life for her is full of fun, she needs all the energy she can get. She needs the energy flakes, Post Grape-Nuts Flakes. Because you want him to grow into something wonderful, he needs all the energy he can get. He needs the energy flakes, Post Grape-Nuts Flakes. And because he works so hard for you and the family, he needs all the energy he can get. He needs the energy flakes, Post Grape-Nuts Flakes. Post does something different to Grape-Nuts Flakes. Post adds the miracle of maltose to pure whole wheat. Maltose to give you energy, you can feel in just two minutes and whole wheat, rich in protein, vitamins, and minerals, to give your family energy that lasts and lasts and lasts.

- How do they taste? Wonderful, bursting with that famous Grape-Nuts flavor

Announcer: Try them! Post Grape-Nuts Flakes. The energy flakes. (upbeat music)

♪ Just a little bit better ♪ ♪ Than any other cereal happens to be! ♪