

- I discovered Bounce, the fabric softener that works in the dryer.

- Because it came with our new series Kenmore dryer.

- Now our clothes get the Bounce touch. The Bounce touch means our things are really soft.

- My t-shirt's really soft.

- My pillow case is really soft.

- My slacks are really soft.

Mother: The Bounce touch controls static so synthetics don't cling.

- These socks don't cling.

- My pajamas don't cling.

- My tights don't cling.

Mother: And the Bounce touch means things smell clean and fresh.

- My sweatshirt smells clean and fresh.

- My towel smells clean and fresh.

- My turtleneck smells clean and fresh.

- Our series Kenmore dryer features a custom fabric care memory control, remembers how we like our clothes dried.

- And it came with a box of Bounce. Bounce and our new drier make it easy for me to do many nice things for my family. (bright music)