

Narrator: You know, when I decided to go out on my own, I admit I was scared. The only ones jumping to see me were friends and relatives. And they all wanted freebies. So I decided I'd better get a safety net.

Announcer: BC Tel introduces 800 service for a small business. A very affordable way to expand your market.

- Good morning! Take a Flying Leap. Can I help you? Hi, yeah, this is the bungee jumping a place. Have you ever jumped before? No? Oh, it's great! You'll love it.

Announcer: How affordable? Just \$25 a month plus usage for all of Canada, or the US. (phone ringing)

- Take a Flying Leap, can I help you? (upbeat music) The best thing to do is to come out and watch a couple before you do it. (upbeat music)

- Give it to call right now for a free 800 entry brochure.

- Yeah, yeah, we have done weddings.

Announcer: And perhaps, out-of-town customers will drop in on you.

- Baptism! Are you serious? Well, sure, why not?