

Narrator: How AMF made the weekend. One day, Monday came to AMF for help.

- Can you help me? I'm feeling very blue.

- What's the matter?

- Nobody likes me?

- Why not?

People: Lousy, rotten day. Lousy, rotten day.

- On the first day of another work week, they're all grumpy and mad.

- Hmm, I tell you what, let's put two days of recreation in front of you. We'll call it a weekend. We'll make them bikes to ride and boats to sail and balls to bounce and bowl, to recreate, exhilarate, let their other half live.

Narrator: AMF, we make Ben Hogan Golf equipment, Sunfish sailboards, Voit balls, Hatteras Yachts. We make weekends and since AMF has been making weekends, Monday's been a happier day.

- Thank you.