

- That is my position. Any questions?

All: Yes.

- Dad, dad!

Man: Mr. Mayor, Mr. Mayor.

- What is it?

- I only have one.

- One what?

- Cavity!

- Mr. Mayor, is that a significant improvement?

- Very. (all laughing)

- What do you attribute it to, Mr. Mayor?

- Well, I...

- Dad, mum says the Crest, remember.

- That's right, Crest.

- And can you substantiate that, sir?

- Put it this way, we've tried a lot of toothpaste, but Crest, best check-up ever.

- Sir, do they all have Stannous Fluoride?

- Well, let's set the record straight, Crest is the only one of the five front runners with Stannous Fluoride. And you can't buy a better cavity fighter.

- The other four, are they recognized by the American Dental Association?

- No, no, only Crest.

- Larry, which Crest flavor do you prefer? Regular or mint?

- Both. (all laughing)

- A real politician, this one.

Announcer: Have check-ups, watch tooth and brush after eating with Crest.