

Interviewer: Mrs Purmell?

Mrs. Purmell: Yeah?

Interviewer: Hi. We're gonna give your dog Gravy Train and another dog food. Which do you think he'll eat?

Mrs. Purmell: Well Gravy Train. It's his favorite.

Interviewer: Okay. Let's see what he does.

Mrs. Purmell: What happened? He didn't eat it.

Interviewer: He ate new improved Gravy Train.

- Oh!

- You see Gaines added a natural beef flavor, so it tastes better wet or dry. It even looks different.

Mrs. Purmell: (laughs) Well, he loves it.

Interviewer: And it's fully nutritious too. New Gravy Train, three out of four dogs prefer it to old Gravy Train.