

♪ Come to the Honeycomb Hideout ♪

- I'm Mr. Big and I'm tired of small cereals. Give me something with a big, big bite. ♪ Honeycomb's big, yeah  
yeah yeah ♪ ♪ It's not small, no no no ♪ ♪ Honeycomb's got a big, big bite ♪ ♪ Big, big taste in a big, big bite ♪  
Right, a nutritious breakfast of Post Honeycomb gives you a big bite. ♪ Big big bite ♪ ♪ It tastes right ♪ ♪  
Honeycomb bite ♪ ♪ It tastes right ♪