

- Oh boy, Mr. Whipple, here comes a big Charmin.

- Big Charmin, where?

- Here, Mr. Whipple. A big Charmin to celebrate the fact that Charmin's so big.

- Take it out. If they see this, they'll want to squeeze it even more. Charmin's so squeezably soft, it's irresistible.

- Don't you want to know how big Charmin really is Mr. Whipple?

- No.

- Well, I'll show you. Here, measure it. All the way around. Charmin's big, really big.

- That makes people want to squeeze it even more. Charmin's so squeezably soft.

- It's irresistible. They'll never be able to resist squeezing Charmin.

Announcer: Charmin. So big and so squeezably soft. So squeezably soft...

- It's irresistible.