

(babies talking)

Narrator: Everybody talks about diapers, those cloth things that get so wet but nobody does anything about them. And they're so uncomfortable because when a cloth diaper gets wet, baby's bottom gets wet and stays wet and you need plastic pants to keep everything else from getting wet. But now there's a drier way, Pampers, to help give you dry babies with dry bottoms. With Pampers, moisture goes through the stay-dry lining and is trapped below. Inside, next to baby, lining stays drier. So baby's bottom stays drier. Outside, Pampers is waterproof. It's diaper and pants in one. And each Pampers is used only once. No washing. A clean, fresh change every time. Pampers, the nearest thing there is to a dry baby with a dry bottom.