

Jimmy: Hi, Helen, what's the rush?

- I've got five minutes to get to the faculty building.

- Well, come on, I'll drop you.

- Why, James Terwilliger. You went and got an expensive sports car.

- No, Helen, it's not a sports car, (door slams) it's a Rogue, a Rambler Rogue.

Helen: An expensive sports car. (engine revving)

Jimmy: A Rambler Rogue is not an expensive sports car.

Helen: Just never figured you for the sports car type.

- It's not a sports car.

- Roguish Jimmy Terwilliger, in a sports car.

- But... (door slams) Does kind of handle like a sports car. And that powerful new engine does have more standard horsepower than any other car in its class. Okay, Helen. (engine revving) (engine humming)

[Announcer] See Rambler Rogue. Built with you and your safety in mind by American Motors. (beeping sound) Every minute of every working day two more families make their choice, a new American Motors car because quality is built in not added on.