## dmbb12820.mov / P&G: Pampers Disposable Diapers, 1960s / Duke Digital Repository

- Who put the baby in the potato salad?	
- All these babies, anyone bring Pampers?	
- Will improved Pampers do?	
- I didn't think Pampers needed improving.	

- Hey, they sealed the side.
- Helps keep wetness inside.
- Look new padding under the stay dry lining. It feels like cotton.
- More absorbent, they're much better at keeping babies dryer.
- Hey, someone passed.

Narrator: Improved Pampers, for drier than ever happier than ever babies.