

- Know how old I was when I got married? 17. My mother had a fit. A year later, I had a baby. I finally proved to my mother and my mother-in-law I know what I'm doing. For instance, I didn't wash his diapers with detergent. I use Ivory Snow. 'Cause Ivory Snow has built-in fabric softener that gets diapers softer than detergent. Ma, feel.

- Very soft.

- Very nice.

Narrator: Soft, safe, Ivory Snow.