

(upbeat music)

Announcer: Rambler American made big news this year when it was list priced to compete with the foreign imports. Made more news in the performance trials at Daytona. Won Class 6 by outperforming other U.S. compacts in braking and acceleration. And now Rambler American stirs up more excitement. This Rambler American with standard 199-cubic inch six and optional automatic transmission scored over 23 miles per gallon in this year's Mobil Economy Run. On the grueling run over the Rockies from Los Angeles to Detroit, it averaged 23.36 miles per gallon as certified by the U.S. Auto Club. Performance winner, great on economy, and a manufacturer's suggested retail price of \$1,839. Rambler American is your kind of car. (upbeat music)