

(rain falling) (baby crying)

- Quick, somebody get Helen a towel.

- Oh, what I need is a diaper. I've got a change Petey.

- Oh, poor baby wet diapers must be worse than being caught in a rain.

- Helen, I've got Pampers.

- Doesn't anybody use diapers anymore?

- Pampers are better, they'll keep him a lot drier than cloth diapers.

Narrator: Here's why, cloth diapers get wet and stay wet and they don't keep wetness away from baby's skin. With Pampers moisture passes through the stay dry lining and is absorbed in the padding below. The lining helps keep wetness from coming back on baby's skin so he stays drier. Outside, Pampers are waterproof so you don't need plastic pants.

Woman: Those tapes give a custom fit every time.

- Gee, it's a really nice fit.

- Okay. Petey, we can't do much about the weather but at least we can keep you drier.

Narrator: Pampers, for the drier custom fitted bottom.