

- Well, Honey, you didn't forget our anniversary this year. Beautiful gift.

- It was a beautiful dinner.

- Thank you.

- But I did forget to bring this glass.

- Just when I'm finishing this greasy pan. Okay. Romeo hand it over.

- Wait, hold it, Honey. You're gonna put this glass in that greasy dish water?

- Mm hmm. Before I tried Dawn dish washing liquid I probably wouldn't have, but look Dawn is really effective on grease.

- Well, everything looks great so far, but this glass is gonna come out greasy.

- Not with Dawn.

- Well step aside, Woman, I'll wash it.

- Okay.

- Hey, the water doesn't feel greasy. My hands don't. Neither does that glass. Well, All right! Dawn is effective on grease.

- What'd I tell you?

Narrator: Here's why: Even with half a cup of grease added to dishwater Dawn breaks up the grease, surrounds it. Dawn takes grease out of your way. Helps keep it from settling back on your dishes.

- You know, Dawn really did the job on grease.

- Right! So how about next anniversary you do the dishes!

- Dawn takes grease out of your way.