

- Beautiful red roses, gleaming sunlight on golden hair a pair of laughing blue eyes, pretty as a picture. And you're sure to get that picture in all its sparkling color. When you take it on ANSCOCHROME. the A+ color film from Ansco. Here's why the Ansco A+ is a big plus for you. If you're like me, you are often in doubt about the right conditions for taking pictures. This can be a real problem, but not with ANSCOCHROME film ANSCOCHROME as a big extra margin of sensitivity. So, but even when conditions are not ideal you can still get true to life color slides from which beautiful print on color prints can be made. So why take chances ANSCOCHROME in the red box gives you this big plus and costs no more. Whether it's color films black and white films, cameras or projectors. If it's from Ansco, you know, it's A+.