

- Have I got news for you. A brand new cereal from the Post people. Post cereal people, you know? Well, they got this great new invention that lets them pack peaches right inside a box of corn flakes! No kidding! Real slices of real peaches, right inside here. See 'em? Oh boy, if this isn't the peachiest cereal you ever saw, I'll eat my... well, I'll eat my Corn Flakes & Peaches, if you don't mind. Imagine getting crispy, crunchy Post Corn Flakes with peaches already in 'em! Luscious, mouthwatering peaches, all peeled and sliced and fresh freeze-dried. Pour on milk and they get plump and juicy again. Now we can all have peaches at breakfast the whole year round! Oh boy, let me at 'em! Mmm, delicious!

Announcer: What a mouthful!

- Believe me, there's never been anything like this before. Can't you just see a family's eyes light up when they pour out the corn flakes and find sliced peaches already in there with 'em? So write it right down, right? The name is-- (talks with mouth full)

Announcer: That's Post Corn Flakes & Peaches. A wonderful new Fruit-In-The-Box cereal. Another fine product of General Foods.